



2016/17 Programme

CREATIVE OPEN CALL

New Partners, New Projects, New Spaces

(Open to Creatives in both South Africa and the UK)

INTRODUCTION

After three years of a dynamic, successful season of Arts and Culture between South Africa and the UK, the award winning Creative Programme developed by the British Council, **Connect ZA** is now getting ready for the next exciting phase.

Building on pioneering collaborations, and international networks, we are keen to discover NEW partners, broker NEW connections and support emerging artists in SA and the UK, through furthering opportunities for creative collaboration and sector engagement.

We are seeking original and adventurous artistic project proposals, which tell and share the story of contemporary South Africa and the UK, culminating in high quality live, or digital performance, showcase or other public facing events, to form part of the British Council **Connect ZA** Arts Programme 2016/17.

This creative call is open to partners who have not previously had projects included in the British Council **Connect ZA** Arts Programme, although not as extensive in scale as the previous SA UK Seasons open call, we hope to expand the creative landscape on both sides through investment and support of new partnerships.

We are looking for a strong mix of projects that may be a combination of more than one art form, but we are particularly interested in projects from the sectors of live performance, visual art and from creative institutions. We also encourage applications from women or for the focus of the content to be aimed at women, who are currently underrepresented in the creative industries.

Projects must be;

- Devised for our 18–35 audience demographic (we do not work with under 18's in the arts)
- Able to engage and extend reach across multiple digital platforms (such as; social media, online engagement, the use of tech or digital content)
- Designed for a contemporary urban context and audience
- Collaborative and mutually beneficial - to artists, participants and audiences in both countries

- A first time collaborator with British Council **Connect ZA** – accessing new partners, new projects, new places (previous lead partner organisations cannot apply)
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CREATIVE CATEGORIES

We have three Creative Categories available, supporting our themes and ambitions of developing

New Partners, New Projects and New Spaces

1 People to People: New Partners

Amount: up to £3500 GBP

This category is open to creative individuals from any art form (either independent or working as part of a company) wishing to gain a placement to develop work in a different context and location with new artists and/or art-forms. This is also open to small scale company's wishing to invite a new individual to collaborate, such as a guest director, sound artist, writer or digital artist that they wish to contribute to their project. This must be a UK SA collaboration, may be digital but should culminate in a project with audience reach in one or both countries either online or offline.

2 Practice to Practice: New Projects

Amount: up to £7,500 GBP

This category is for small to medium scale creative organisations in both the UK / SA wishing to collaborate with each other on new projects that develop art form practice and stretch artistic boundaries and genre. Projects should focus primarily on Live Performance and/or Visual Arts and/or Moving Image or a combination of these art forms.

3 Place to Place: New Spaces

Amount: up to £15,000 GBP

This category is for UK and SA large scale cultural institutions and/or companies wishing to collaborate with each other, crossing borders, sharing excellence and expertise on ground breaking projects that raise the profile and awareness of institutions and their place in the cultural landscape. We welcome applications that engage new audiences for arts and culture in the public realm.

INCLUSION CRITERIA

We are offering new partners the opportunity to submit project proposals that meet our criteria and agree to adhere to the following:

- Demonstrate creative quality, innovation and excellence
- Offer a rewarding creative experience for artists, participants and audiences
- Support the British Council Connect ZA themes and ambitions
- Have a lead applicant in either SA or UK
- Are a partnership between creative/enablers in the UK and SA
- Have a proven track record and experience of arts project delivery

- Fit within the agreed delivery timeline – all projects must start before March 2017
- Agree to our Monitoring and Evaluation process and gather appropriate feedback
- Adhere to the British Council's equal opportunities and diversity frameworks (as outlined on our website)

HOW TO APPLY

To submit please send an application describing what your project is, how it meets our criteria and include the details below:

- A copy of the **Creative Call Application Form** (downloadable here or on our website)
- Brief outline of your artistic project either as part of application form or separately (no more than 1 side of A 4 paper)
- Budget i.e. income and expenditure sheet either as part of application form or separately. This must include co-creation/in-kind values such as staffing, equipment and rehearsal space (things that you are contributing in kind) as well as all financial input.

If you do not have a partner/organisation in the other country and would like support in identifying one by utilising the British Council's international network to connect you, this is possible, please contact us to discuss your application prior to the deadline on the email below.

*Please note that any award will take the form of a grant and VAT cannot be added. Therefore your budget must include any VAT payable.

Please write **OPEN CALL** followed by - **New Partners, New Projects or New Spaces** - (dependent on what category you are applying for) in the subject line and send to:

Susanna.roland@britishcouncil.org

You may apply in more than one category or contact us if you are unclear on which you fit into.

TIMELINE FOR APPLICATIONS

*Deadline for Grant Applications will be **Monday 18 July 2016 midnight in respective countries.***

Call for applications	11 June 2016
Proposals submitted by	Monday 18 July 2016
Notification to applicants	Monday 8 August 2016
Activity for projects start by	March 2017

Applications will be reviewed by a panel of British Council Arts Officers in both South Africa and the UK. The British Council reserves the right to exclude any projects at their discretion and has final say on all programme content.